



American Road  
& Transportation  
Builders Association

# 2023 Public-Private Partnerships in Transportation Conference

## SPONSORSHIP BENEFITS

### DIAMOND LEVEL (\$25,000)

#### Seven in-person registrations.

- Preview 1-2 min. video highlighting firm's capabilities.
- Opportunity to deliver remarks during the event.
- 1 admission to the Emerging Leaders Half-day track.
- Opportunity to send one mentor to the mentorship breakfast for emerging leaders
- Table-top exhibit by registration desk or between conference meeting rooms.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Sponsor of Twitter raffle.
- Lead logo recognition projected on-screen at general sessions, website and at registration desk.
- Distribute materials to attendees via an online link.

### PLATINUM LEVEL (\$20,000)

#### Five in-person registrations.

- Opportunity to deliver remarks during the event.
- 1 admission to the Emerging Leaders Half-day track.
- Opportunity to send one mentor to the mentorship breakfast for emerging leaders
- Table-top exhibit by registration desk or between conference meeting rooms.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Sponsor of Twitter raffle.
- Lead logo recognition projected on-screen at general sessions, website and at registration desk.
- Distribute materials to attendees via an online link.

### GOLD LEVEL (\$15,000)

#### Three in-person registrations.

- 1 admission to the Emerging Leaders Half-day track.
- Table-top exhibit by registration desk or between conference meeting rooms.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Sponsor of Twitter raffle.
- Logo projected on-screen at general sessions, website and at registration desk.
- Distribute materials to attendees via an online link.

### SILVER LEVEL (\$10,000)

#### Two in-person registrations.

- 1 admission to the Emerging Leaders Half-day track.
- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Sponsor of Twitter raffle.
- Logo projected on-screen at general sessions, website and at registration desk.
- Distribute materials to attendees via an online link.

### BRONZE LEVEL (\$7,500)

#### One in-person registration.

- Recognition to ARTBA's 17K Twitter, LinkedIn, Facebook, and Instagram followers.
- Logo projected on-screen at general sessions, website and at registration desk.
- Distribute materials to attendees via an online link.



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## SPONSORSHIP FORM

### TYPE OF SPONSORSHIP

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| <input type="checkbox"/> Diamond (\$25,000)  | <input type="checkbox"/> Silver (\$10,000) |
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| <input type="checkbox"/> Gold (\$15,000)     |  |

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**To become a sponsor, please email this form to ARTBA's Ed Tarrant at [etarrant@artba.org](mailto:etarrant@artba.org).**